

Nathan Chua

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Career Objective:

Graphic Design and UX student seeking a Graphic Design, Marketing, UX/UI or Production Internship to deliver engaging visual storytelling across digital and print media along with building UX/UI experiences for better digital product use. Passionate about visual storytelling, contributing creative solutions to real-world campaigns and building and understanding user experience and accessibility to help create web and mobile usage. Eager to apply hands-on experience in brand consistency, layout design, along with information architecture, usability testing, wireframing, and UI layout to build engaging web and mobile experiences .

Qualifications:

- Experienced in translating brand and campaign concepts into engaging signage, packaging concepts, and digital content for product launches and promotions.
- Designed social media graphics, stories, and branded templates for class campaigns and personal projects, contributing to improved engagement and visual consistency.
- Assisted with website layout and design updates through coursework and practice projects, applying basic web design and layout principles.
- Created product mockups and production-ready design files using Adobe Creative Suite, ensuring accuracy, organization, and brand alignment.
- Skilled in design thinking, user task analysis, and information architecture to craft intuitive web layouts and clear navigation flows.
- Experienced in developing wireframes, high-fidelity UI designs, and interactive prototypes using Adobe Creative Suite and modern design tools.
- Proficient in building polished UI components, brand guidelines, and reusable templates to maintain visual consistency and scalability.
- Applying inclusive design standards and usability principles to build functional digital experiences for all users.

Technical Skills:

- Adobe Photoshop, Illustrator, InDesign
- Canva
- Figma (basic UI layouts and collaboration)
- Adobe Premiere Pro (basic video editing and motion content)
- Google Workspace/Suite & Microsoft Office
- AI powered tools (ChatGPT, Gemini)
- Meta Business Suite

Education:

- Humber College – North Campus
 - Bachelor of User Experience (UX) Design (Honours)
 - 2025 – Present | In Progress
- Humber College – Lakeshore Campus
 - Bachelor of Creative Advertising (Honours)
 - 2024 – 2025 | Completed coursework toward degree
- Humber College – Lakeshore Campus
 - Advertising and Graphic Design Diploma
 - 2022 – 2024 | Graduated
- Jean Augustine Secondary School
 - 2019 – 2022 | Graduated
- Turner Fenton Secondary School
 - 2018 – 2019

Work Experience:

Digital Marketing Intern

UL Media Co. | March 2024 – August 2024

- Assisted the Creative Director in developing digital assets for social media and advertising campaigns using Adobe Illustrator and Canva.
- Scheduled and managed social media posts across company and client platforms using Meta Business Suite and related tools.
- Compiled and analyzed performance reports using Google Analytics and Meta Business Suite to support monthly performance reviews.
- Supported outbound marketing efforts and paid advertising campaigns to help generate leads and new clients.

Street Team - Brand Design & User Experience (UX) focus

Food Trucks Association of Canada (FTAC) | May 2026 – August 2026

- Using digital marketing tools to create social media content for FTCA
- Design graphics in Canva for the social media content
- Support food truck events by spreading the word about FTAC and the operators they support
- Working on FTAC's brand identity and visual system, website UX validation, and a social media template library

Non-Profit Experience:

Photographer

City Church (Non-Profit) | 2024 – Present

- Capture and edit photography used across social media, websites, and promotional materials.
- Contributed to increased visual consistency and professional brand presence across digital platforms.
- Delivered same-day photo selections to support timely content publishing.

Photographer & Camera Operator

God's Dwelling Place (Non-Profit) | 2022 – 2024

- Produced photo and video content for weekly services and special events, supporting marketing and branding needs.
- Recorded and assisted in editing video footage using Nikon cameras for digital use.
- Helped build a consistent visual library used across social media and internal communications.