

# Nathan Chua


## Contact

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## Career Objective

Graphic Design and UX student seeking a Graphic Design, UX or Marketing Internship to gain hands-on experience in branding, apparel design, and digital media. Passionate about visual storytelling and contributing creative solutions to real-world campaigns.

## Education

- **Humber College – North Campus**  
Bachelor of User Experience (UX) Design (Honours)  
2025 – Present | In Progress
- **Humber College – Lakeshore Campus**  
Bachelor of Creative Advertising (Honours)  
2024 – 2025 | Completed coursework toward degree
- **Humber College – Lakeshore Campus**  
Advertising and Graphic Design Diploma  
2022 – 2024 | Graduated
- **Jean Augustine Secondary School**  
2019 – 2022 | Graduated
- **Turner Fenton Secondary School**  
2018 – 2019

## Qualifications

- Experienced in translating brand and campaign concepts into engaging signage, packaging concepts, and digital content for product launches and promotions.
- Designed social media graphics, stories, and branded templates for class campaigns and personal projects, contributing to improved engagement and visual consistency.
- Assisted with website layout and design updates through coursework and practice projects, applying basic web design and layout principles.
- Created product mock-ups and production-ready design files using Adobe Creative Suite, ensuring accuracy, organization, and brand alignment.

## Work Experience

- **Digital Marketing Intern**  
**UL Media Co. | March 2024 – August 2024**
  - Assisted the Creative Director in developing digital assets for social media and advertising campaigns using Adobe Illustrator and Canva.
  - Scheduled and managed social media posts across company and client platforms using Meta Business Suite and related tools.
  - Compiled and analyzed performance reports using Google Analytics and Meta Business Suite to support monthly performance reviews.
  - Supported outbound marketing efforts and paid advertising campaigns to help generate leads and new clients.
- **Photographer**  
**City Church (Non-Profit) | 2024 – Present**
  - Capture and edit photography used across social media, websites, and promotional materials.
  - Contributed to increased visual consistency and professional brand presence across digital platforms.
  - Delivered same-day photo selections to support timely content publishing.
- **Photographer & Camera Operator**  
**God's Dwelling Place (Non-Profit) | 2022 – 2024**
  - Produced photo and video content for weekly services and special events, supporting marketing and branding needs.
  - Recorded and assisted in editing video footage using Nikon cameras for digital use.
  - Helped build a consistent visual library used across social media and internal communications.
- **Street Food Street Team**  
**Food Trucks Association of Canada (FTAC) | May 2026 – Present**
  - Using digital marketing tools to create social media content for FTCA
  - Design graphics in Canva for the social media content
  - Support food truck events by spreading the word about FTAC and the operators they support

## Technical skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Meta Business suite
- Canva
- Figma (basic UI layouts and collaboration)
- Google Workspace & Microsoft Office